



## burke creative

Ken Burke  
3710 Georgetown St.  
Houston, TX 77005  
(123) 456-7890

ken@burkecreative.com  
burkecreative.com

### Technical Proficiency

- HTML5, Figma, Sketch
- Adobe Creative Cloud Suite
- Magento, Wordpress, BigCommerce
- Microsoft Office Suite

### Experience

Sr. Graphic Designer, Equipment Depot  
Houston, Texas (2022-Present)

Job Responsibilities:

- Produce video and motion graphics for presentations, slideshows, and social media
- Responsible for all digital and print collateral
- Brainstorm and conceptualize marketing campaigns
- Oversee design assets produced by agency partners and freelancers

Multimedia Designer, Conn's HomePlus  
The Woodlands, Texas (2015-2022)

Job Responsibilities:

- Produce assets for social media platforms, display ads and carousels for monthly campaigns
- Create presentation slide graphics, event logos, in-store product displays and branded promotional items
- Involved in conceptualization and collaborative development of new marketing campaigns
- Graphic/Web Design: website mockups, UI design, landing pages, and site banners with a heavy focus on responsive design
- Create highly successful weekly product and campaign emails

Lead Graphic Designer, Desktop Assistance L.P.  
Houston, Texas (2002-2014)

Job Responsibilities:

- Design, front-end development, and maintenance of company and client websites, including large scale e-commerce projects
- Logo and brand design
- UI design for HP's field sales software application
- UI design for various mobile apps
- Supervised production of multiple large video projects, including post production
- Created large scale interactive DVDs including animation

Freelance Art Director, Burke Creative  
Houston, Texas (2002-2015)

Job Responsibilities:

- Graphic Design, UI/UX design, responsive web design, maintenance of client websites
- Generated marketing videos for point-of-sale kiosks for brands including Jiffy Lube, Great American Cookie Company, AVIS, and Pennzoil
- Designed product packaging
- Logo and brand design
- Created illustrations, banners, and various other marketing campaign assets

Art Director, Rhymes Advertising  
Houston, Texas (1999-2002)

Job Responsibilities:

- Responsible for all incoming and outgoing artwork, design, and layouts
- Conceptualized new campaigns, developed storyboards, and produced print media, outdoor boards and television spots
- Supervised and directed photo shoots and video sets
- Supervised graphic designer and collaborated with clients to produce award-winning creative
- Designed and maintained several websites as well as interactive deliverables

### Education

University of Houston, Houston, TX  
Major: Graphic Design/Studio Art  
Minor: Art History

Arizona State, Tempe, AZ  
Major: Graphic Design